

Are You a Patriot?

Do YOU Love Our Country?

Then Join The RED CROSS

ALLIANCE and Western Nebraska is sending her sons to war—your friends, perhaps your relatives. All of us cannot go to the front—but we all can “do our bit.” The very best we can do is to see that the sick and wounded are cared for.

This is the function of the Red Cross. And the Red Cross must have our help—it must be placed on a war footing. Hundreds of thousands of dollars must be subscribed within the next few days. We are appealing to you to help. Your contribution will assist our country's success in the field and on the sea.

The fighting men in whom the nation reposes its trust will not be found wanting in the

President Woodrow Wilson Says:

“Men who give their lives for the defense of their country deserve to find the people they protect prepared to care for the sick and wounded.

“A large, well organized and efficient Red Cross is essential for such a result. Therefore it is both a patriotic and humane service that is rendered by every citizen of this country who becomes a member of the American Red Cross.

What the Red Cross Does

It cares for the sick and wounded men of the army and navy at the war base.	It relieves distress caused by disaster to cities, towns and villages in time of peace.
It provides for soldiers' and sailors' families.	The RED CROSS is the greatest humanitarian organization in the world.
It secures employment for men disabled in the service of our country.	Fill out the coupon NOW and send it in with your contribution.

What You Can Do

You can help establish the Red Cross on a war footing. Its organization has been adequate during times of peace, but now that we are confronted with a situation which is the most critical in our history, it must be strengthened and prepared to serve our great needs.

We must contribute liberally so hospital equipment and supplies can be provided—that absolute necessities may be ready for use. Weeks and months must elapse for this preparation—even after the money is subscribed. There is no time to be lost—we must act NOW.

It is not a question of “Can I Give?” but “HOW MUCH can I give?” There is

not a single reader of this newspaper who cannot afford to give something.

Let us be generous. This is a worthy cause. Where can you give money to better advantage than by a subscription to the Red Cross? There is no charity more practical than the work of the American Red Cross. Every penny contributed to it will ease the throbb of pain in some human breast, somewhere, some time, in war or peace.

Let us not stop our contributions at one dollar if we can give two, nor at five if we can give ten, nor at twenty-five if we can in fairness to ourselves make it one hundred dollars. ENROLL AT ONCE.

This advertisement is inserted for the American Red Cross, Alliance Chapter, by

The Potash Products Company
Hoffland, † Nebraska

courage to do their part. Nor must these men find that the men and women upon whom they must depend have done less than their utmost to care for the sick and wounded.

Alliance and Western Nebraska can do nothing which will reflect greater glory on her citizens than a hearty response to the call for enrollment in the American Red Cross. The patriotic impulses for effective service to the nation must be mobilized. Do your part to make Alliance one of the big Red Cross cities of the country.

New York has 125,000 Red Cross members, Chicago has 47,000. We believe Alliance will surpass any city of its size in the country in response to this appeal.

INFORMATION ABOUT THE RED CROSS

Extracts from an Address by H. J. Hill

The American Red Cross is designated to take charge, under supervision of the Medical Corps, of all patients turned over to it in what we know as the second zone—the zone of the military base. Here, in the great base hospitals organized and equipped by the people in times of peace, the wounded soldier and sailor meet for the first time what is comparable to a regular hospital establishment. Here he receives expert surgical attention and the best care and nursing that a grateful people can provide. Letters from his dear ones at home are received and read to him here, and his letters home are written for him by clerks provided in the hospital.

Here he stays until well enough to be transported to one of the great general hospitals commandeered by the government, back many miles from the war front, or until he is discharged to his home.

So, you see, it is not a mere incidental piece of relief machinery which the American Red Cross is building.

Twenty-five movable base hospitals, each of them capable of providing for the needs of an army division of 20,000 men, have been organized during the past twelve months. Five have been provided for the Navy. The equipment for these hospitals, costing something like \$31,000 each, has been provided and stored in orderly fashion, where it is instantly available. The trained personnel, consisting of 251 surgeons, pharmacists, dentists, nurses, assistant nurses, stretcher bearers, orderlies, clerks, hospital cooks, carpenters, etc., has been drawn from the strongest hospitals and Red Cross Chapters in twenty-five of our great American cities, and, for a period of two years, is pledged to respond to the call of the government for active field service.

Let us build our machinery now commensurate with our other resources. No organization holding a membership of 200,000 or 300,000 can truly reflect the generous impulses of our people.

Japan has more than 2,000,000 members enrolled in her Red Cross. May there not be a vital connection between this fact and the fighting fitness of her armies and navies in her recent war? Germany had, at the outbreak of the war, nearly 1,500,000 members in her Red Cross. Does this not partially explain the fact that her military and civilian population have been cared for as no other nation in Europe has been cared for in this terrible war? Austria's Red Cross, with a membership of 385,000, broke down in the early stages of the war; her machinery was not adequate. While men died on the battlefield and in her hospitals, she had to stop, as God grant we may not be compelled to stop, to patch her machinery, to expand it, and to bring into being what every nation should have before the call to the flag goes out.

The machinery of the Society interlocks closely with that of the government. The President of the Society is the President of the United States; its Treasurer is the Federal Comptroller of Currency; the War Department audits its accounts; the Surgeon General of the United States Medical Corps and an Admiral of the Navy head its committees on military and naval relief.

In time of war the government takes over the equipment and personnel organized by the Society, and every physician, nurse and officer on its roll is automatically given proper military rank.

Since 1905, when Congress specially chartered the American Red Cross, every resident—man, woman, and child—in America is entitled to hold membership in it. The American Red Cross, while purely a volunteer organization, is officially designated by the government to supply the work of the army and naval medical corps, and to officially receive and distribute on behalf of the government all moneys and supplies required to relieve communities overwhelmed by disaster, and to co-operate through its base hospitals and other military units, with the army and navy.

Red Cross members are not expected to go to the war front, nor do they assume any obligation other than the payment of small dues.

American Red Cross

Alliance Chapter, Alliance, Nebraska

Please enroll my name as a member of the American Red Cross. I inclose the sum of _____ therefor.

- *Subscribing member, per year \$ 2.00
- *Contributing member, per year 5.00
- *Sustaining member, per year 10.00
- *Life member, per year 25.00
- *Patron member 100.00
- Annual member 1.00

*Includes subscription to American Red Cross Magazine, issued monthly.

Mr. _____
M r s. _____
Miss _____

Home Address _____

City and State _____

Make all checks payable to Alliance Chapter American Red Cross.